

# Friends in General



## General Information

### Contact Information

<b>Nonprofit</b>	Friends in General
<b>Address</b>	c/o Nashville General Hospital 1818 Albion Street Nashville, TN 37208 2918
<b>Phone</b>	(615) 341-4431
<b>Fax</b>	615 341-4493
<b>Web Site</b>	<b>Web Site</b>
<b>Twitter</b>	<b>Twitter</b>
<b>Email</b>	vernon.rose@nashvilleha.org

### At A Glance

<b>Year of Incorporation</b>	1977
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# Mission & Impact

## Statements

### **Mission**

Friends In General procures resources to support the Metropolitan Nashville Hospital Authority and its safety net hospital, Nashville General Hospital.

### **Background**

Since 1977, Friends In General, a 501(c)(3) public foundation, has been the driving force in securing grants and private donations to support patient and resident care across the Metropolitan Nashville Hospital Authority (MNHA). The Authority is the community's safety net, healthcare continuum for the working poor, under-insured, and uninsured.

Thanks to the generosity of the Baptist Healing Trust, The Community Foundation of Middle Tennessee, the Team Chad foundation, SunTrust Bank, Susan G. Komen for the Cure - Greater Nashville Affiliate, and the Tennessee Breast Cancer Coalition - as well as private donors - the Hospital Authority's patients and residents enjoy high-quality healthcare.

The city supplement to the Authority only pays a portion of the actual costs of patient care. Friends helps make up some of the difference with funds to meet the health care needs of impoverished patients.

### **Impact**

The three most important accomplishments during FYE 30 June 2015: 1.) Our Mammograms in May [MIM] program finished its 13th year with 6,342 women screened over that period. During that time, our physicians have treated 30 women who had undiagnosed breast cancer. MIM 2015 provided screening and follow up care to 480 women. 2.) In memory of our hospital's former Chief of Oncology, Stephen Wolff, MD, we created a memorial fund in Dr. Wolff's name that provides financial resources to cancer patients who have either lost their jobs or been forced out of work during their chemotherapy and radiation treatments. The Stephen Wolff, MD Oncology Patient Fund has provided thousands of dollars to patients the last 18 months helping them with rent, travel arrangements to and from treatment, groceries, nutritional support and other care items. In collaboration with the Team Chad foundation, we have assisted scores of patients who otherwise would have been unable to remain in their apartments or managed to travel to our hospital for treatment. 3.) We are in the second year of our oral health initiative which provides patients aged 18-45 with a free oral health exam, bite wings, cleaning and oral health education—thanks to a grant from the Baptist Healing Trust. This grant grew out of research showing the dramatic connection between oral health problems and resulting diseases such as diabetes and cardiovascular disease.

### **Needs**

1. Continue building an active and engaged Board of Directors and an Advisory Council that reflect the Metro Nashville / Davidson County community at large.
2. Continue to improve processes for in-house handling of financial gifts, in-kind donations, and donor stewardship and appreciation.
3. Create and implement a written fundraising plan for FYE 2017.
4. Build on the oral health initiative so that hundreds more patients who otherwise would seek care through the hospital emergency department obtain a dental home and a medical home for all of their primary care needs.

### **Other ways to donate, support, or volunteer**

Friends in General serves as the fundraising support for Nashville General Hospital, the cornerstone of community healthcare for our neighbors. Friends welcomes donations in support of our youngest patients - car seats, new baby clothes, gently used children's books. Many of our patients need bus passes to maintain their aggressive appointment schedules for cancer and other chronic illness treatments. For donations in support of patient transportation, nutrition supplements and housing support, phone calls are accepted at 615-341-4431 or mail to 1818 Albion Street, Nashville TN 37208 Attn: Friends.

For those wishing to offer volunteer support for our patients, their families and our gardens, please contact Volunteer Coordinator at 615-341- 4531.

## Service Categories

### Primary Organization Category

Health Care / Hospitals

### Secondary Organization Category

Diseases Disorders & Medical Disciplines /

## Areas of Service

### Areas Served

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TN - Cheatham

TN - Davidson

TN - Dickson

TN - Maury

TN - Montgomery

TN - Robertson

TN - Sumner

TN - Williamson

TN - Wilson

TN - Rutherford

While the Hospital Authority's main focus is Davidson County, the uninsured and working poor from all over Middle Tennessee seek treatment and elder care services at our facilities.

### **CEO Statement**

Because the Tennessee General Assembly failed to pass Insure Tennessee, Nashville General Hospital will continue to see ever rising numbers of uninsured citizens. This means that NGH's work as a safety net facility and community hospital will be more important than ever. Who are our patients? They are many of our neighbors across town or next door. People who lost their job recently when the factory closed, or who earn minimum wage and have to choose between groceries and medicine, or who have aged to the point where they no longer can fully care for themselves. To address these growing needs, Friends In General steps in with major fundraising and grant support. City taxes no longer cover the rising costs of our community safety net. Friends opens its arms to help fill the gap. Thousands of patients each year visit us who have no money for medicines, x-rays, or treatment for cancer, heart disease, or diabetes, or the elder and respite care they need. These patients and elders know that even in their darkest hour, their wellness comes first with our caregivers. Our acute, long term, assisted living, and respite care programs enable patients and elders, perhaps for the first time in their lives, to take charge of their health and well-being. Please support these empowerment efforts today with a donation to Friends.

# Programs

## Programs

### Mammograms In May

**Description**

Friends' signature program, Mammograms In May, provides no-cost screening mammograms for hundreds of uninsured or under-insured women over the age of 40 every year. Without the insurance to cover it, most women merely do not bother getting mammograms, giving this very treatable if caught early cancer the opportunity to run rampant through the body before the women know anything is wrong.

Since the program's inception in 2003, NGH has screened 6,342 patients from around Middle Tennessee, and found 30 with undiagnosed breast cancer.

If follow-up care is necessary, Friends helps offset the costs of treatment and links the women with community resources to assist with the financial, physical and emotional strain of cancer.

**Budget**

157000

**Category**

Health Care, General/Other Health Diagnostic, Intervention & Treatment Services

**Population Served**

Adults, Females, Poor, Economically Disadvantaged, Indigent

### Steven Wolff, MD Oncology Patient Fund

**Description**

Following the death of our hospital's Chief of Oncology, Steven Wolff, MD, FIG created a special fund in Dr. Wolff's memory--and with his guidance before he died. The Steven Wolff, MD Oncology Patient Fund provides financial resources to oncology patients in need who cannot work or who have lost their jobs due to the rigors of chemotherapy and radiation treatment regimens. The fund and FIG have collaborated with the Team Chad foundation to marshal the funds necessary to pay for non-treatment expenses for oncology patients including rent, mortgage payments, grocery bills, transportation costs [from home to treatment and back] as well as nutritional support items. Every patient is quite grateful and is then able to continue with their treatment knowing that they will still have a roof over their heads and food in their refrigerator to feed their families.

**Population Served**

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## Men's Health Clinic Weeks

**Description**

African American/Black Men have the highest incidence of prostate cancer in the United and twice the rate of Caucasian Men. While some studies identify genetic variants as a contributing factor, research confirms lack of adequate health insurance, inequitable access to health care, and absence of a primary care provider are barriers to timely prostate screenings and the diagnosis of prostate cancer. Nashville General Hospital, in collaboration with Meharry, is establishing a Men's Health Clinic. As part of this new offering, Nashville General will host eight week-long clinics offering free screening and lab work for uninsured and underinsured men with the initial goal of engaging 500 men. Additionally, the program will proactively offer a Speaker's Bureau for groups wishing to educate their members and launch an awareness campaign. Finally, the data from this program will be uploaded to support the National Cancer Institute research on prostate cancer and disparate populations.

**Budget**

216250

**Population Served**

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**CEO Comments**

We are very proud of our signature program, Mammograms in May, which annually screens hundreds of women for breast cancer and helps with the costs if further care is needed. With the addition of the Men's Health Clinic Weeks and other emerging programs at Nashville General, the hospital is dedicated to equitable access in coordinated patient care - one neighbor at a time

Over the last two years, our Steven Wolff, MD Oncology Patient Fund has helped scores of patients obtain the financial help they need to stay in their homes or apartments, keep food on their tables and obtain transportation to and from their treatment visits. Thanks as well to the Team Chad foundation for adopting the Wolff program, we also have been able to upgrade the oncology clinic's waiting area, making it more comfortable and home like for our patients.

# Governance

## Board Chair

<b>Board Chair</b>	Mr. Woods Wellborn
<b>Company Affiliation</b>	DocuStat
<b>Term</b>	May 2016 to July 2017
<b>Email</b>	wwelborn@earthlink.net

## Board Members

<b>Name</b>	<b>Affiliation</b>	<b>Status</b>
Mr. Shan Carpenter	Community Health Systems	Voting
Ms. Tené Hamilton Franklin MS	Tenn. Department of Health- Division of Health Disparities	Voting
The Rev. Enoch Fuzz	Corinthian Baptist Church	Voting
Mr. Kevin L. Gabhart	Beecher, Carlson	Voting
Mr. James Horry	Quorum Health Resources	Voting
Ms. T. Lyn Plantinga	NewsChannel 5	Voting
Joseph Webb D.Sc.	Nashville General Hospital Chief Executive Officer	Exofficio
Mr. Woods Wellborn	DocuStat	Voting

## Board Demographics - Ethnicity

<b>African American/Black</b>	3
<b>Asian American/Pacific Islander</b>	0
<b>Caucasian</b>	5
<b>Hispanic/Latino</b>	0
<b>Native American/American Indian</b>	0
<b>Other</b>	0

## Board Demographics - Gender

<b>Male</b>	6
<b>Female</b>	2
<b>Unspecified</b>	0

## Governance

<b>Board Term Lengths</b>	3
<b>Board Term Limits</b>	2
<b>Board Meeting Attendance %</b>	85%
<b>Written Board Selection Criteria?</b>	Yes
<b>Written Conflict of Interest Policy?</b>	Yes

<b>Percentage Making Monetary Contributions</b>	85%
<b>Percentage Making In-Kind Contributions</b>	25%
<b>Constituency Includes Client Representation</b>	Yes
<b>Number of Full Board Meetings Annually</b>	4

## Standing Committees

Advisory Board  
 Executive  
 Nominating

## Risk Management Provisions

Commercial General Liability & D and O & Umbrella or Excess & Automobile & Professional

## Additional Board Members

<b>Name</b>	<b>Affiliation</b>
Mr. Ira Chilton	ProjX LLC
Ms. Paula Lovell	Lovell Communications

## CEO Comments

The Board of Directors has established robust firewalls to ensure that the organization remains compliant with fiscally responsible best practices. All of Friends' financial transactions are overseen by the accounting staff of Nashville General Hospital, including its Chief Financial Officer, who is a certified public accountant. Separate staff members handle incoming revenues and outgoing payables. The fiscal year culminates with a public audit by the CPA firm of Frasier, Dean & Howard.

# Management

## Executive Director/CEO

<b>Executive Director</b>	Ms. Vernon Rose
<b>Term Start</b>	Mar 2016
<b>Email</b>	vernon.rose@nashvilleha.org

### Experience

Vernon Rose serves as the Executive Director of Friends in General. Vernon has more than forty years of volunteer and professional experience in non-profit management. Her professional career spans major gifts (as the initial staff working with Dr. Thomas F. Frist Jr to jump start the Alexis de Tocqueville Society from Nashville to a nation-wide program for United Way in 1981), arts fund raising for The Nashville Symphony (as liaison for Amy Grant's TN Christmas nation-wide tour) and for Cheekwood with national fundraising success managing the Tiffany Circle for American Red Cross as its flagship program for women's philanthropy. Rose has served on local volunteer boards as President of the Junior League of Nashville, the Nashville City Cemetery Board, TN for the Arts and Board member for Leadership Nashville among others.

## Former CEOs

<u>Name</u>	<u>Term</u>
Mr. Marc E. Overlock JD, M-Div	Jan 2004 - June 2011

## Staff

<b>Full Time Staff</b>	1
<b>Part Time Staff</b>	0
<b>Volunteers</b>	0
<b>Contractors</b>	1
<b>Retention Rate</b>	50%

## Plans & Policies

**Does the organization have a documented Fundraising Plan?**

Under Development

**Does the organization have an approved Strategic Plan?**

Under Development

**In case of a change in leadership, is a Management Succession plan in place?**

No

**Does the organization have a Policies and Procedures Plan?**

Yes

**Does the organization have a Nondiscrimination Policy?**

Yes

**Does the organization have a Whistle Blower Policy?**

No

**Does the organization have a Document Destruction Policy?**

No



**CEO Comments**

Friends in General continues its efforts to help Nashville General Hospital address important community needs such as men's health, women's health and in the future behavioral health care. NGH is moving forward with the creation and deployment of patient centered medical homes which will provide patients in Middle Tennessee with 24/7/365 wrap-around care. This means that patients will obtain preventative care so that they need not come to the emergency department for primary care services and will be able instead to thrive where they are now.

# Financials

## Fiscal Year

<b>Fiscal Year Start</b>	July 01 2016
<b>Fiscal Year End</b>	June 30 2017
<b>Projected Revenue</b>	\$222,186.00
<b>Projected Expenses</b>	\$222,186.00
<b>Endowment Value</b>	\$0.00
<b>Endowment Spending Policy</b>	N/A
<b>Endowment Spending Percentage (if selected)</b>	0%

## Detailed Financials

### Revenue and Expenses

<b>Fiscal Year</b>	<b>2015</b>	<b>2014</b>	<b>2013</b>
<b>Total Revenue</b>	\$89,183	\$129,381	\$150,054
<b>Total Expenses</b>	\$74,656	\$92,493	\$87,906

### Revenue Sources

<b>Fiscal Year</b>	<b>2015</b>	<b>2014</b>	<b>2013</b>
<b>Foundation and Corporation Contributions</b>	\$0	\$0	\$67,500
<b>Government Contributions</b>	\$0	\$0	\$0
<b>Federal</b>	\$0	\$0	\$0
<b>State</b>	\$0	\$0	\$0
<b>Local</b>	\$0	\$0	\$0
<b>Unspecified</b>	\$0	\$0	\$0
<b>Individual Contributions</b>	\$75,838	\$110,028	\$58,772
<b>Indirect Public Support</b>	\$0	\$0	\$0
<b>Earned Revenue</b>	\$0	\$0	\$0
<b>Investment Income, Net of Losses</b>	\$99	\$115	\$133
<b>Membership Dues</b>	\$0	\$0	\$0
<b>Special Events</b>	\$0	\$0	\$0
<b>Revenue In-Kind</b>	\$13,246	\$18,988	\$23,649
<b>Other</b>	\$0	\$250	\$0

## Expense Allocation

Fiscal Year	2015	2014	2013
Program Expense	\$49,659	\$61,453	\$66,333
Administration Expense	\$24,488	\$29,789	\$15,007
Fundraising Expense	\$509	\$1,251	\$6,566
Payments to Affiliates	\$0	\$0	\$0
Total Revenue/Total Expenses	1.19	1.40	1.71
Program Expense/Total Expenses	67%	66%	75%
Fundraising Expense/Contributed Revenue	1%	1%	5%

## Assets and Liabilities

Fiscal Year	2015	2014	2013
Total Assets	\$313,390	\$284,318	\$239,524
Current Assets	\$313,390	\$284,318	\$239,524
Long-Term Liabilities	\$0	\$0	\$0
Current Liabilities	\$26,283	\$11,738	\$3,832
Total Net Assets	\$287,107	\$272,580	\$235,692

## Short Term Solvency

Fiscal Year	2015	2014	2013
Current Ratio: Current Assets/Current Liabilities	11.92	24.22	62.51

## Long Term Solvency

Fiscal Year	2015	2014	2013
Long-Term Liabilities/Total Assets	0%	0%	0%

## Top Funding Sources

Fiscal Year	2015	2014	2013
Top Funding Source & Dollar Amount	Contributions, Gifts & Grants \$75,838	Contributions, Gifts and Grants \$110,028	Foundation Contributions \$67,500
Second Highest Funding Source & Dollar Amount	Noncash Contributions \$13,246	Revenue In-Kind \$18,988	Individual Contributions \$58,772
Third Highest Funding Source & Dollar Amount	Interest Income \$99	Other Income \$250	Investment Income \$133

## Capital Campaign

Is the organization currently conducting a Capital Campaign for an endowment or the purchase of a major asset? No

Capital Campaign Goal \$0.00

Capital Campaign Raised-to-Date Amount \$0.00 as of 0

Capital Campaign Anticipated in Next 5 Years? Yes

## State Charitable Solicitations Permit

TN Charitable Solicitations Registration Yes - Expires Dec 2016

Registration No 0

## Organization Comments

The Friends In General charity seeks to ensure that its financial practices are based on the fundamental values of fiscal accountability, responsibility, and openness. The Board of Directors regularly evaluates corporate

performance in order to improve charitable operations, governance, public benefit mission, financial management, and fundraising. Friends maintains its fund balances in FDIC insured bank accounts below the \$100,000 limit. The charity also requires that for expenses over \$500, all checks must be countersigned by two officers.

**GivingMatters.com Financial Comments**

Financial taken from the audit.  
Financials completed by Frasier, Dean & Howard, PLLC.  
Comment provided by Kathryn Bennett 3/15/16.

