



# Hoover Hope Foundation



## General Information

### Contact Information

<b>Nonprofit</b>	Hoover Hope Foundation
<b>Address</b>	P.O. Box 3368 Brentwood, TN 37024
<b>Phone</b>	(615) 948-9503
<b>Web Site</b>	<b>Web Site</b>
<b>Facebook</b>	<b>Facebook</b>
<b>Email</b>	mhoover65@gmail.com

### At A Glance

<b>Year of Incorporation</b>	2009
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# Mission & Impact

## Statements

### **Mission**

Hoover Hope Foundation is committed to raising awareness of pediatric cancers, helping families financially as they wage their war against cancer, and offers hope to all as we support research to find a cure for pediatric cancer.

### **Background**

The history of the Hoover Hope Foundation dates to November of 2005 when it was created to honor the memory of Liam Hoover, son of Brad and Michelle Hoover, who passed away in September 2005 after a 15 month battle with brain cancer. He was cared for at St Jude and Vanderbilt Children's hospitals during that time and his parents felt he need to give back to those institutions. This is carried out through direct donations and monetary support to families who are walking the same path. The inaugural Hoover Run for Hope transpired and over \$28,000 was raised for St. Jude Children's Hospital, at that time our sole beneficiary. 2013 will marked the 9th Annual 5K event. The inaugural Hoover Ride for Hope occurred in 2011, a 20-40-60 mile bike ride which exceeded expectations of participation with 170 registrants.

### **Impact**

Hoover Hope Foundation has had two successful fundraising events over the past year, which has served to further our mission to provide funding for pediatric cancer research as well as provide financial assistance to the families of pediatric cancer patients. The two events, with their respective rounded net totals, were 1)The 3rd Annual Hoover Ride for Hope(\$15,856) 3) Songwriter's Night at the Bluebird Cafe(\$13,300). Our goals for 2015 are to produce the same events, with added participation in the Ride and as well as another solid performance at the Bluebird Cafe.

### **Needs**

The 5 most pressing needs facing the Hoover Hope Foundation include 1) Additional Nashville area volunteer assistance with fundraising events 2)Outreach to families in need so as to encourage direct assistance requests 3) Extension of the Hoover Hope Foundation to Southwest Florida,the new home of the President and VP of the board 4) Continued marketing of 'A Hero in a Bandana' the proceeds of which are donated to HHF 5) securing a volunteer to assist with website updates and general IT input to assist in reducing web management costs and possibly new website host and upgrade to the site.

## Service Categories

### **Primary Organization Category**

Philanthropy,Voluntarism & Grantmaking Foundations / Fund Raising & Fund Distribution

### **Secondary Organization Category**

Diseases Disorders & Medical Disciplines / Cancer

## Areas of Service

### **Areas Served**

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TN - Davidson

TN - Williamson

### **Board Chair Statement**

Hoover Hope Foundation has seen successes multiply as the organization has matured. Our reputation for producing fun and worthwhile family-centered activities has encouraged both repeat sponsors to continue in those roles. Just as rewarding are the new donors who choose to support HHF after attending one of our events such as a songwriter's night we recently held at a local establishment.

We also recognize continuing challenges as well. The economic times present intense competition for philanthropic contributions from corporations and individuals alike. We take great pride in expressing our appreciation to all who assist us, either in person or in monetary donations. We also include a "real life" story such as the one below for our givers so they can get a glimpse of how they help us help others:

*We have a 16 year-old patient who lives in Kentucky with her single mother and two siblings. She was diagnosed last year with extensivemetastatic disease and has been receiving regularly scheduled inpatient chemotherapy treatments since that time. In addition, she returns to our outpatient clinic weekly for doctor visits and has occasional scans and tests to monitor the effectiveness of the treatment. She is now undergoing daily radiation treatments which will continue for the next five weeks. Because the other two siblings are in school the mother needs to be home in the morning and when they get out of school, so staying locally for the next five weeks is not an option. The daily round trip to Vanderbilt for radiation treatments is putting a huge burden on this mother due to the high cost of gas. Thanks to the Hoover Hope Fund and the gas cards they can provide, we now have a way to help this mother and others like her whose child's life depends on being able to receive optimal treatment on schedule, without missing any days of treatment.*

*John is a 13-year-old cancer dx patient who is receiving treatment at Children's Hospital, which is a 3 to 4 hour drive from his home in East TN. John loves the outdoors, loves fishing and has many pets including a favorite cat, Jake. Due to the distance, the family could not afford the weekly trips back and forth for treatment. His mother and father are just over income to be eligible for other funds and resources. Even though they had a regular income the extra costs of gas definitely was making a dent in their budget. Hoover funds is set up to help us provide the family gas cards. Thanks to the extra help for gas, John has been able to recover in his own bed at home between treatments and be close to his buddy Jake.*

# Programs

## Programs

### Songwriter's Night at the Bluebird Cafe

<b>Description</b>	An evening filled with music, fun, and food at the famous Bluebird Cafe in Nashville, TN. Songwriters donate their time and talent and again all dollars raised benefit Vanderbilt Children's Hospital.
<b>Category</b>	Public Safety, Disaster Services, General/Other
<b>Population Served</b>	, ,

### Emergency Grant for Families

<b>Description</b>	We offer families an emergency grant no greater than \$2000. These grants are awarded by the board pending a review of the grant application. It is awarded based on financial need as assessed by social workers reviewing patient applications. These social workers are familiar with the individual cases and specific needs of each family. Emergency requests might include assistance with phone bills, gas cards, grocery cards, and other minor expenses not covered by insurance.
<b>Category</b>	Philanthropy, Voluntarism & Grantmaking, General/Other
<b>Population Served</b>	Children and Youth (0 - 19 years), ,

# Governance

## Board Chair

<b>Board Chair</b>	Michelle Hoover
<b>Company Affiliation</b>	Community Volunteer
<b>Term</b>	July 2017 to June 2018
<b>Email</b>	mhoover65@gmail.com

## Board Members

<b>Name</b>	<b>Affiliation</b>	<b>Status</b>
Mitzi Greene	Community Volunteer	Voting
Cherie Hammond	Community Volunteer	Voting
Brad Hoover	Summit Hospital	Voting
Michelle Hoover	Community Volunteer	Voting
Chance Hughes	Genentech	Voting
Amy Rankin	Community Volunteer	Voting

## Board Demographics - Ethnicity

<b>African American/Black</b>	0
<b>Asian American/Pacific Islander</b>	0
<b>Caucasian</b>	6
<b>Hispanic/Latino</b>	0
<b>Native American/American Indian</b>	0
<b>Other</b>	0

## Board Demographics - Gender

<b>Male</b>	2
<b>Female</b>	4
<b>Unspecified</b>	0

## Governance

<b>Board Term Lengths</b>	1
<b>Board Term Limits</b>	0
<b>Board Meeting Attendance %</b>	85%
<b>Written Board Selection Criteria?</b>	Yes
<b>Written Conflict of Interest Policy?</b>	Yes
<b>Percentage Making Monetary Contributions</b>	100%
<b>Percentage Making In-Kind Contributions</b>	15%

**Constituency Includes Client Representation** No

**Number of Full Board Meetings Annually** 6

## Standing Committees

Special Events (Golf Tournament, Walk / Run, Silent Auction, Dinner / Gala)

Marketing

Volunteer

Nominating

Communications / Promotion / Publicity / Public Relations

# Management

## Executive Director/CEO

**Executive Director**

No Executive Director

## Staff

**Full Time Staff**

0

**Part Time Staff**

0

**Volunteers**

0

**Contractors**

0

**Retention Rate**

0%

## Plans & Policies

**Does the organization have a documented Fundraising Plan?**

Yes

**Does the organization have an approved Strategic Plan?**

No

**In case of a change in leadership, is a Management Succession plan in place?**

No

**Does the organization have a Policies and Procedures Plan?**

Yes

**Does the organization have a Nondiscrimination Policy?**

No

**Does the organization have a Whistle Blower Policy?**

Yes

**Does the organization have a Document Destruction Policy?**

Yes

# Financials

## Fiscal Year

<b>Fiscal Year Start</b>	July 01 2016
<b>Fiscal Year End</b>	June 30 2017
<b>Projected Revenue</b>	\$3,000.00
<b>Projected Expenses</b>	\$3,000.00
<b>Endowment Value</b>	\$216,876.00
<b>Endowment Spending Policy</b>	N/A
<b>Endowment Spending Percentage (if selected)</b>	0%

## Detailed Financials

### Revenue and Expenses

<b>Fiscal Year</b>	<b>2016</b>	<b>2015</b>	<b>2014</b>
<b>Total Revenue</b>	\$0	\$36,526	\$39,275
<b>Total Expenses</b>	\$0	\$48,611	\$35,406

### Revenue Sources

<b>Fiscal Year</b>	<b>2016</b>	<b>2015</b>	<b>2014</b>
<b>Foundation and Corporation Contributions</b>	\$0	\$0	\$0
<b>Government Contributions</b>	\$0	\$0	\$0
<b>Federal</b>	\$0	\$0	\$0
<b>State</b>	\$0	\$0	\$0
<b>Local</b>	\$0	\$0	\$0
<b>Unspecified</b>	\$0	\$0	\$0
<b>Individual Contributions</b>	\$0	\$24,122	\$23,730
<b>Indirect Public Support</b>	\$0	\$0	\$0
<b>Earned Revenue</b>	\$0	\$0	\$0
<b>Investment Income, Net of Losses</b>	\$0	\$0	\$0
<b>Membership Dues</b>	\$0	\$0	\$0
<b>Special Events</b>	\$0	\$12,404	\$15,545
<b>Revenue In-Kind</b>	\$0	\$0	\$0
<b>Other</b>	\$0	\$0	\$0



### Expense Allocation

Fiscal Year	2016	2015	2014
Program Expense	\$0	\$45,000	\$31,700
Administration Expense	\$0	\$3,611	\$0
Fundraising Expense	\$0	\$0	\$0
Payments to Affiliates	\$0	\$0	\$0
Total Revenue/Total Expenses	--	0.75	1.11
Program Expense/Total Expenses	--	93%	90%
Fundraising Expense/Contributed Revenue	--	0%	0%

### Assets and Liabilities

Fiscal Year	2016	2015	2014
Total Assets	\$0	\$25,346	\$37,431
Current Assets	\$0	\$25,346	\$37,063
Long-Term Liabilities	\$0	\$0	\$0
Current Liabilities	\$0	\$0	\$0
Total Net Assets	\$0	\$25,346	\$37,431

### Short Term Solvency

Fiscal Year	2016	2015	2014
Current Ratio: Current Assets/Current Liabilities	--	--	--

### Long Term Solvency

Fiscal Year	2016	2015	2014
Long-Term Liabilities/Total Assets	--	0%	0%

### Top Funding Sources

Fiscal Year	2016	2015	2014
Top Funding Source & Dollar Amount	--	Contributions, Gifts & Grants \$24,122	Contributions, Gifts & Grants \$23,730
Second Highest Funding Source & Dollar Amount	--	Fundraising Events \$12,404	Special Events \$15,545
Third Highest Funding Source & Dollar Amount	--	--	--

### Capital Campaign

Is the organization currently conducting a Capital Campaign for an endowment or the purchase of a major asset? No

Capital Campaign Goal \$0.00

### State Charitable Solicitations Permit

TN Charitable Solicitations Registration Yes - Expires Dec 2017

### GivingMatters.com Financial Comments

Financial figures taken from the 990.

990 was prepared by Crisler CPA, PLLC.

In 2016, this organization filed a 990-N form with the IRS, which does not provide specific financial information. Most small tax-exempt organizations whose annual gross receipts are normally \$50,000 or less (\$25,000 for tax years ending after December 31, 2007 and before December 31, 2010) are required to electronically submit Form 990-N, also known as the e-Postcard, unless they choose to file a complete Form 990 or Form 990-EZ instead.

